

比高德企业简介

Company Profile



诚信 | 务实 | 创新 | 守纪

Integrity Pragmatism Innovate Disciplined

东莞市比高德智能科技有限公司

DONGGUAN BEGODE INTELLIGENT TECHNOLOGY CO., LTD



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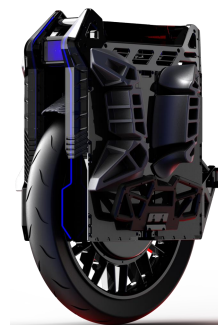
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公司简介

Company Profile



- 东莞市比高德智能科技有限公司总部位于广东省东莞市虎门，是一家全球行业内领先的集研发、生产、销售和服务为一体的智能代步设备运营商。
- 公司主要生产智能代步车、滑板车等智能代步工具，一直致力于用智能改变人类出行方式及生活方式，必将把更好的生活和服务带进千家万户！
- 公司在职人员105人（2023年12月）。其中本科学历以上45人，大专30人。拥有SMT生产线，半自动组装生产线，CNC精加工设备，全自动电池Pack设备，实现了智能半自动生产化。
- 比高德公司是国家认证的高新技术企业，拥有发明专利21项，实用新型79项，外观专利11项。
- Dongguan Begode Intelligent Technology Co., Ltd., headquartered in Humen, Dongguan City, Guangdong Province, is a leading operator of intelligent transportation equipment integrating R&D, production, sales and service in the global industry. The company mainly produces intelligent scooters, scooters and other intelligent mobility tools, and has been committed to using intelligence to change the way of human travel and lifestyle, and will surely bring better life and services into thousands of households!
- There are 105 employees in the company (12/2023). Among them, there are 45 people with a bachelor's degree or above and 30 people with a college degree. We have SMT production lines, semi-automatic assembly lines, CNC precision machining equipment, and fully automatic battery pack equipment, achieving intelligent semi-automatic production.
- BEGODE Company is a national certified high-tech enterprise with 21 invention patents, 79 utility model patents, and 11 appearance patents.



企业优势

Corporate Advantages



管理团队 Management Team

由创始人总经理带队组成的管理队伍14人,其中本科以上占比60%,大专以上学历人数占比40%,每位管理者在同岗位工作任职平均5年以上,50%以上管理者具有优质企业的岗位经验,具有专业的团队管理经验和管理方法。

Led by the founder and general manager, a management team of 14 people is formed, with 60% having a bachelor's degree or above and 40% having a college degree or above. Each manager has worked in the same position for an average of more than 5 years, and over 50% of managers have experience in high-quality enterprise positions in the county. The county has professional team management experience and methods.

技术团队 Technical Team

由创始人总经理带队的研发技术团队成员30多名,毕业于各大院校相关专业,具有软件、高精密结构、工业、集成电路设计开发等专业技术与知识,年青活力、创新立异。

More than 30 members of the R&D technical team led by the founder general manager, graduated from relevant majors in various colleges and universities, with professional technology and knowledge in software, high-precision structure, industry, integrated circuit design and development, young vitality, innovation and innovation.

技术水平 Technical Level

发明专利21项,实用新型79项,外观专利11项。

21 invention patents, 79 utility models, and 11 appearance patents.

市场情况 Market Conditions

专业的外贸销售精英,多元化多渠道营销,产品销售在国际市场占比排名前三,遍布全球120多个国家。

Professional foreign trade sales elites, diversified and multi channel sales, with product sales ranking among the top three in the international market, covering more than 120 countries worldwide.

企业愿景

Our Vision

打造团队的事业发展平台，实现人生价值

Build a career development platform for the team and
realize the value of life

**热烈欢迎您加入比高德大家庭，我们致力于智能代步产品的研发、
制造、销售与维护。比高德坐落于中国沿海城市—东莞市虎门镇，
聚集了一批充满活力、有拼搏精神的研发、制造等各方面优秀人才！**

We warmly welcome you to join the Begode family. We are committed to the research and development, manufacturing, sales, and maintenance of intelligent transportation products. Begode is located in Humen Town, Dongguan City, a coastal city in China. It has gathered a group of energetic and hardworking talents in research and development, manufacturing, and other fields!



企业文化

Corporate Culture



工作作风 WORK STYLE

立刻执行，不断反馈，优化改进

Execute immediately, feedback continuously,
optimize and improve

企业精神 OUR SPIRIT

不畏困难，勇往直前，疯狂创造

Not afraid of difficulties, forge ahead bravely and
be good at creation

经营理念 PHILOSOPHY

以市场为导向、以创新为动力，
以质量谋发展

Market oriented, innovation driven and quality
oriented

核心价值 CORE VALUE

尊重、信任、随和、团队、公开、
感恩、进步、轮子

Respect, trust, easygoing, teamwork,
openness, gratitude, progress and progress

管理方法 MANAGEMENT

以科学的思维指导管理，以传统
的文化促进和谐进步

Guide management with scientific thinking and promote
harmonious progress with traditional culture

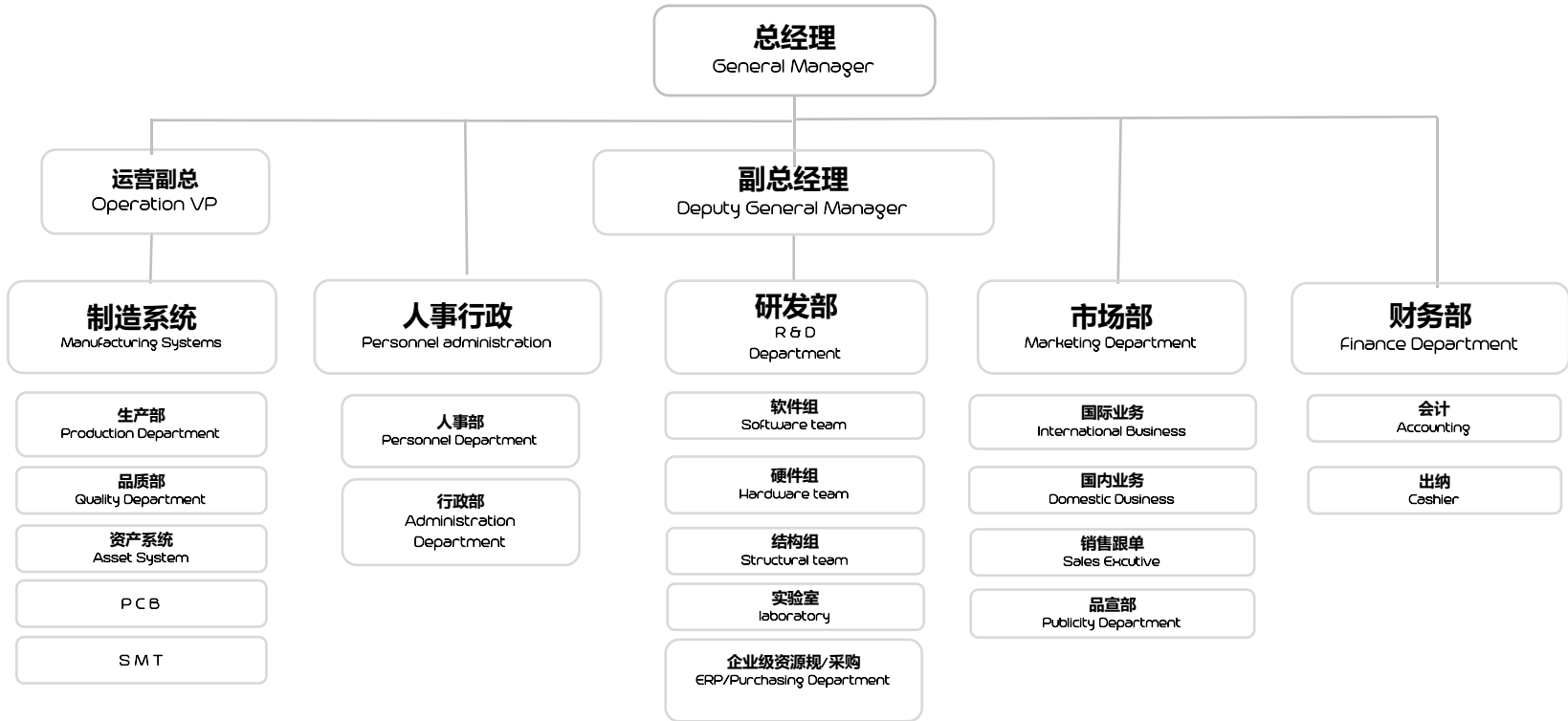
企业愿景 OUR WISH

打造团队的事业发展平台，实现
人生价值

Build a career development platform for the
team and realize the value of life

企业架构

Company Structure



发展历程

Milestone



2013

公司成立于广州白云区
Established in Baiyun District,
Guangzhou

2014

搬迁于元下田村一楼出租屋60平方厂房

Relocation of 60 square meters
of rental house on the first floor
of Xiadian village, yuan

2015

**两次搬迁，元下田村新公寓
一楼200平方厂房与深圳高
科工业园2楼**

Relocated twice, including a 200
square meter plant on the first
floor of yuanxiatiancun new
apartment and the second floor of
Shenzhen high tech Industrial Park

2017

**公司入驻东莞，搬迁于东
莞市春天实业有限公司工
业园一楼3400平方厂房**

Settled in Dongguan and
relocated to the 3400 square
meter plant on the first floor of
the industrial park of Dongguan
spring Industrial Co., Ltd

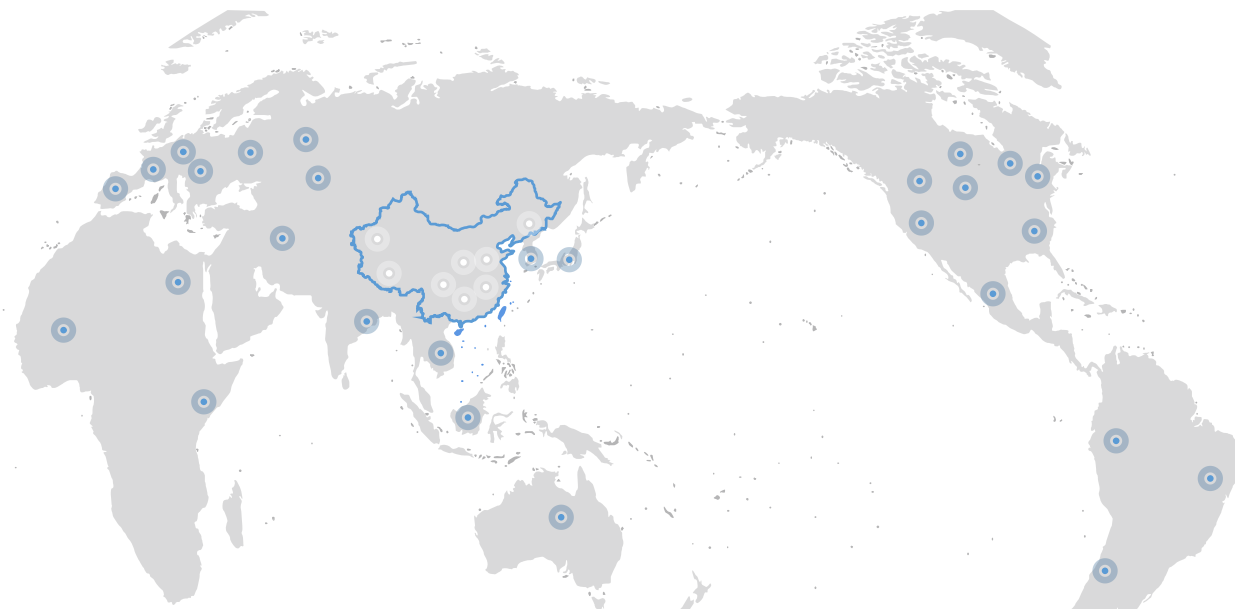
2022

**2022年1月份搬迁至虎门
新联高科三路三号，实际
面积接近5000平方米**

In January 2022, it was
relocated to No. 3, Xinlian Hi-
Tech 3rd Road, Humen, with an
actual area of nearly 5,000
square meters

公司业绩

Corporate Performance



全球合作方

Global Partners

超过120家知名品牌

Over 120 Companies

全球用户覆盖

Global user coverage

100个国家Countries

3000个城市Cities

中国区用户覆盖

Chinese user coverage:

30个城市Cities

稳定用户数

Number of users

50000+

蝉联行业前三

Top three industries

产品展示

Our Products



				
Mini	A2	T4 Max	Nikola	
				
	Mten5	Extreme	X-Way	Falcon
				
Blitz	EX30	ET MAX	Panther	

员工培训

Staff Training



入职培训

Induction Training

公司介绍
Company introduction

制度/流程
System / process

飞书平台使用
Use of flying book platform

安全培训
Safety training

福利制度培训等
Welfare system training, etc



在职培训

On-the-job training

车间制度培训
Workshop system training

产品知识培训
Product knowledge training

机器设备操作规程
Operating procedures for
machinery and equipment

车间安全培训
Workshop safety training

产品性能培训
Product performance training

岗位技能培训等
Post skill training, etc



提升培训

Enhancing training

商务礼仪培训
Business etiquette training

安全知识培训
Safety knowledge training

管理技巧培训
Management skills training

仓库管理培训
Warehouse management training

各项专业知识培训
Professional knowledge training

结构/硬件知识培训
Structure / hardware knowledge
training



人才规划

Talent planning

熟悉产品
Familiar with products

培养动手能力
Develop practical ability

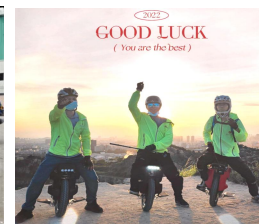
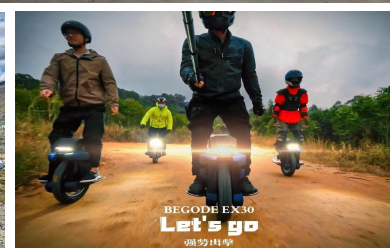
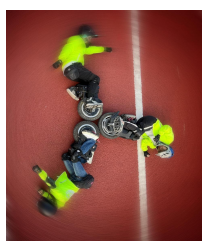
培养解决问题能力
Develop problem solving skills

培养管理能力
Develop management ability



员工风采

Staff Style



赛事活动

RACE and Events



我们是比高德人

WE ARE BEGODE

我们来共同进步

MAKE PROGRESS TOGETHER

我们来共同成长

GROW UP TOGETHER





感 谢 您 的 关 注

T H A N K S F O R Y O U R A T T E N T I O N

东 莞 市 比 高 德 智 能 科 技 有 限 公 司
DONGGUAN BEGODE INTELLIGENT TECHNOLOGY CO., LTD



苹 果 应 用
I O S A P P



公 司 网 页
Offical Webset



安 卓 应 用
Android APP